



# Women Accelerating The Economic Empowerment Of Nations

**-Empowered Women Empower Nations**

Join us for a transformative experience at IWFCI's Global Women's Trade Summit 2024 where industry leaders, innovators, experts come together to explore, collaborate, and inspire.



28 - 29 August 2024



Southern Sun Rosebank (Summit)  
The Venue @ Melrose Arch (Gala Dinner)  
Johannesburg, South Africa



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[iwfcisouthafrica.org](http://iwfcisouthafrica.org)

**IWFCI  
GLOBAL WOMENS  
TRADE SUMMIT  
2024  
SOUTH AFRICA**

**REGISTER NOW**



The Global Women's Trade Summit is an annual event that is rotated among the chapters, encouraging women from different countries to meet for the purpose of networking and exploring opportunities to trade.

IWFCI is a non-profit, non-government, member-based organisation. It was established with the purpose of supporting women entering business and developing trade across the globe. Today, IWFCI remains first and foremost an empowering opportunity for women to meet and engage with like-minded entrepreneurs to grow their businesses in a supportive network.



As a non-profit non-government organization, IWFCI South Africa exists for the benefit of its members and supporters. IWFCI SA helps women in business to gain knowledge to grow their businesses, identify the gaps between their current positions and where they want to be, and how to achieve their export trade potential.

IWFCI SA's corporate vision and social mandate is to focus on the related economic development of woman, through the provision of appropriate business support services and training; facilitating business opportunities and providing advocacy and advisory services where gaps are identified.

## **Agenda Highlights:**

**Keynote Speakers**

**Panel Discussions**

**Networking Opportunities**

**B2B Matching Sessions**

## **Why Attend?**

- **Gain insights from thought leaders**
- **Network with industry professionals**
- **Explore the latest trends and innovations**



## CHARTING THE PATH TO EMPOWERMENT

### A FORWARD BY DIANA ABRUZZI IWFCI FOUNDER AND GLOBAL CHAIR

In our ever changing world IWFCI has continued throughout its global chapters to support our members to assist, navigate and to adapt in these changes.

Women are realising there is a special strength, in unity with other women. Where we can support each other and keep focused, forging strong relationships through trust and friendship. With a common passion to create and support each other's futures.

This is why IWFCI is committed more so than ever to holding our "Global Women's Trade Summit" in a time such as this.

With a sincere thanks to Ms Vino Pillay President, IWFCI South Africa and her team with the support of government and Industries.

Once again we welcome women from many nations to the 8th Annual IWFCI "Global Women's Trade Summit" this year in Johannesburg South Africa. South Africa is the most diversified and industrialised economy on the African continent. This diversity provides a wide range of business prospects across various sectors.

Where Innovation and Entrepreneurship is widely encouraged with the potential for growth and impact is significant. Starting a business in South Africa can be an exciting venture with numerous opportunities. With its dynamic market boasts of a growing middle class and financially well-off consumer base. This market dynamism allows for good returns on investment.

Do take time to learn the South African customs and etiquette in advance will enable you to connect successfully with the people of South Africa making your trip more enjoyable and exciting.

IWFCI Motto - "When you build your people, you build a nation."

-Diana

**A WARM WELCOME  
TO THE 8TH  
GLOBAL WOMEN'S TRADE  
SUMMIT**

**VINO PILLAY  
IWFCI SOUTH AFRICA  
PRESIDENT**



Empowering women in trade isn't just a goal; it's a global imperative. As we gather in Johannesburg for the 8th Global Women's Trade Summit, we will stand at the forefront of a movement that champions diversity, equity, and inclusion in commerce.

From Africa and beyond, we're uniting women entrepreneurs, industry leaders, and change-makers from across the globe. Together, we will contribute to rewriting the narrative of trade, one empowered woman at a time.

Our summit isn't just about networking and deal-making; it's about forging meaningful connections, sharing knowledge, and catalysing change. Whether you're a seasoned business mogul or just starting your entrepreneurial journey, there's a place for you here.

Prepare to be inspired by powerful keynote speakers, engage in dynamic panel discussions, and participate in interactive sessions designed to equip you with the tools and insights needed to thrive in today's global marketplace – and in this instance, the South African landscape.

Our dynamic team is working hard to ensure that this summit isn't just about business; it's about community. It's about lifting each other, amplifying each other's voices, and creating a world where every woman can succeed.

The belief in our mission and dedication to empowering women in business by our partners and sponsors i.e. the National Conventions Bureau (South African Tourism), The Gauteng Conventions Bureau, Johannesburg Tourism, ABSA, and Southern Sun serves as an inspiration to us all, and reaffirms the importance of collective efforts in creating positive change and making a tangible difference to our community.

So, let's seize this moment, let's ignite change, and let's build a future where women everywhere are not just participants in trade, but leaders, innovators, and trailblazers.

I look forward to welcoming you to the 8th Global Women's Trade Summit in the vibrant heart of South Africa where the future of commerce is female!

**-Vino**

## SPEAKERS

Program Director: Ms Simphiwe Zuma

IWFCI Founder and Global Chair: Ms Diana Abruzzi

IWFCI South Africa President: Ms Vino Pillay

Deputy Minister, Office of the Presidency: Ms Pinky Kekana

High Commissioner of South Africa to Singapore: HE Charlotte M Lobe

High Commissioner of Australia to South Africa: HE Tegan Brink

Premier of Gauteng: TBA

Chancellor, Nelson Mandela University, Chairman, Tiger Brands: Dr Geraldine Frazer-Moleketi

MEC for Finance, Free State Province: Ms Gadija Brown

MEC for Economic Development, North West Province: Ms Kenetswe Mosenogi

Hub Head – Middle East, India and Southeast Asia, South African Tourism: TBA

Global Strategic Communication Guide, Bells: Ms Rhonda Bowen

Managing Director, ABSA CIB: Ms Tshepo Ncube

Business Partner, Themis Technologies: Ms Gayathri Panda

Executive Director, AgriAyoba (Pty) Ltd: Dr Derian Echeverri-Molina

Trade & Export Development, Gauteng Growth and Development Agency: Ms Zanele Fakude

Head of Trade and Working Capital Products at Absa Group Limited: Ms Michelle Knowles

Vice President Human Resources Gabon Plantations · Olam: Hermelia Hayes

Founder and President, Africa for Africa Women's Empowerment: Ms Bea Hackula

CEO, Crystal Partners: Ms Tasmin McNeill

CEO, Geekulcha: Mr Mixo Ngoveni

CEO, Asia Business Hub

Programme Specialist, UN Women: Ms Ayanda Mvimbi

AWLN SA, Gauteng Province Chapter on Finance and Women's Entrepreneurship Pillar Lead: Ms Mahadi Buthelezi

Graca Machel Trust, Country Lead For Women Creating Wealth: Ms Sinoneliso Xaba

IWFCI India, President: Dr Daphne Pillai

IWFCI Mongolia, President: Ms Baigali Ochkhoo

IWFCI Singapore, President: Ms Annie Chan

IWFCI Malaysia: Ms Salwana Ali

# PROVISIONAL PROGRAM

## 27 AUGUST 2024

**17h00 - 19h30: Pre-summit B2B Matching Dinner**

Hosted by Gauteng Growth and Development Agency

## GWTS at SOUTHERN SUN ROSEBANK

## 28 AUGUST 2024

### DAY 1

07h00 – 09h00: Registration

09h00 – 9h05: GWTS Opening

09h05 – 9h10: Welcome Address

09h10 – 9h20: GWTS Opening Address

09h20 – 9h40: Keynote Address 1

09h40 – 10h00: Keynote Address 2

10h00 - 10h20: Keynote Address 3

### 10h20 – 10h40: TEA

10h40 – 11h00: Plenary 1

11h00 – 12h00: Panel Discussion 1

### 12h00 -13h:00: LUNCH

13h00 – 14h00: Panel Discussion 2

14h00 – 15h00: Plenary 2

### 15h00 – 15h20: TEA

15h20 – 16h30: Business Matching

## 29 AUGUST 2024

### DAY 2

09h00 – 10h00: Panel Discussion 3

10h00 – 11h00: Panel Discussion 4

### 11h00 – 11h20: TEA

11h20 – 12h20: Panel Discussion 5

12h20 – 13h00: Plenary 3

### 13h00 -14h00: LUNCH

14h00-15h00: Panel Discussion 6

### 15h00-15h20: TEA

15h20 – 16h30: It's a Wrap Q&A

**19h00 – 23h00: GALA DINNER at THE VENUE @ MELROSE ARCH**

# SUMMIT PACKAGES



## SUMMIT ATTENDEE IWFCI MEMBER

Summit Participation fee ONLY  
10% discount on all of the above for  
groups of 5 or more.

R 8 550, 00  
(IWFCI Members Early Bird)  
R 10 550, 00  
(Members Regular)

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## SUMMIT ATTENDEE NON-IWFCI MEMBER

Summit Participation fee ONLY  
10% discount on all of the above for  
groups of 5 or more.

R 10 550, 00  
(NON -IWFCI Members Early Bird)  
R 12 350, 00  
(Non- IWFCI Members Regular)

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## EXHIBITOR ONLY

Exhibition Package Only

R 9 350  
(Exhibition Stand)  
Exhibition Package Only  
(Members & Non-IWFCI Members)

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## SUMMIT & EXHIBITION IWFCI MEMBER

Summit + Exhibition Package

R 12 050, 00  
(IWFCI Members Early Bird)  
R 14 050, 00  
(Members Regular)

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## SUMMIT & EXHIBITION NON-IWFCI MEMBER

Summit + Exhibition Package

R 14 050, 00  
(IWFCI Members Early Bird)  
R 15 850, 00  
(Members Regular)

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HERE**

### Summit Package:

1 lunch, 2 tea breaks on day 1 & 2  
Networking & Business Matching on 27 & 28 Aug  
(registration required)  
Gala Dinner on 29 Aug

### Exhibition Package:

1 x 2m table with 2 chairs  
1 lunch, 2 tea breaks on day 1 & 2

# Summit Venue & Accommodation

**Location: Southern Sun Rosebank, Johannesburg**  
Just two blocks away from  
The Rosebank Mall and Gautrain station.

**Southern Sun Rosebank is a modern hotel in the heart of Rosebank where we will be hosting our Summit and Exhibition; with an outdoor pool, fitness centre and a selection of contemporary upscale rooms and suites.**



**BOOK**  
**ACCOMMODATION**

# Tour Packages

There's a rich tapestry of experiences awaiting in South Africa! Given the diverse options available, here's a breakdown of what might appeal to different tastes within the delegation.

## Cultural and Historical Experience:

For those interested in delving into South Africa's history and culture, options like a Johannesburg tour on the red bus would be perfect. It offers a blend of urban city life and historical insights, and being just 20 minutes away from the hotel, it's convenient too.

## Wildlife Adventure:

Suncity Resort seems like an ideal choice for a comprehensive wildlife experience combined with cultural immersion. It's a bit further out, but the 2-hour drive is worth it for the array of activities, site seeing and wildlife tours available.

## Urban and Local Exploration:

If members of the delegation are more inclined towards urban experiences and local shopping, Sandton City, The Zone @ Rosebank and Melrose Arch would be excellent options. Being only 5-10 minutes away from the hotel, it offers convenience and a variety of shopping experiences.

## Wine and Nature Lovers:

For those who appreciate scenic landscapes, wine tasting, and historical landmarks, a trip to the Winelands in the Western Cape would be unforgettable. Although it requires a 2-hour flight from Johannesburg, it offers a wide range of attractions including beaches, Table Mountain, and Robben Island.

Considering the duration of the visit and the preferences of the delegation, a combination of these experiences could provide a well-rounded exploration of South Africa.

## Hop-On-Hop-Off Bus Tour

The Gauteng Conventions Bureau is arranging a complimentary Hop-On-Hop-Off City Johannesburg City Tour for all international delegates on the 30th August 2024.

To book your seat on the complimentary bus tour or to find out more about our tour packages, contact Wini Ackulay: [events@iwfcisouthafrica.org](mailto:events@iwfcisouthafrica.org)



**FIND OUT  
MORE**



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